

## Research on the Function and Realization Path of the May Fourth Spirit in Promoting the Growth of the Youth Growth

Yan Xiongfei, Chang Hengyue\*

Hubei University of Technology, Wu Han, 430000, China

\*Corresponding Author

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**Abstract:** Colleges and universities are an important period for the development of youth world outlook, outlook on life, and values. Campus culture plays an important role in guiding the development of youth's three outlooks. It is necessary to incorporate the "May 4th spirit" into campus culture. It has the function of guiding and encouraging and restraining young people's growth. It must resonate with the same frequency of explicit and implicit culture, ideological and political leadership, cultivation of innovative entrepreneurship, and strengthen the responsibility and dedication Carry out thematic activities and carry forward the "May 4th Spirit" to promote youth growth.

### 1. Introduction

General Secretary Xi emphasized in the "Commemoration of the 100th Anniversary of the May 4th Movement": "In the new era, Chinese young people should consciously establish and practice core socialist values, be good at drawing moral nourishment from the traditional virtues of the Chinese nation, and from heroes and role models Feel the moral style, promote moral cultivation from your own introspection, Mingde, ethics, and strict private morals, ... Pursue a higher, more realm, and a higher quality of life! "Thus, the spirit of the May Fourth Establishing a correct three perspectives on young college students, and the first step in starting a wonderful life have a huge effect.

### 2. The Importance of College Campus Culture Integrated with the "May 4th Spirit" for Youth Growth

The May 4th Movement was a patriotic movement against imperialism and feudalism pioneered by young students, which most intuitively reflected the youth's "worry for the country", "love for the motherland", "positive innovation", "exploration" "Scientific" patriotism, and this thinking also gave birth to the "May 4th spirit."

It is of great significance for the "May Fourth Spirit" to truly enter the campus culture of colleges and universities. On the one hand, it can promote the integration of the "May Fourth Spirit" with explicit campus culture and invisible campus culture, and promote the construction of explicit campus culture and invisible campus culture; on the other hand, it can make students feel the "May Fourth Spirit" more intuitively "Accept the baptism and influence of the" May 4th Spirit "more closely and more routinely, and better inherit and carry forward the" May 4th Spirit ".

1) The influence of diversified thoughts on educating young people with noble campus culture has practical urgency

Forty years of reform and opening up, while the market economy is pursuing benefits, consumerism, money worship, materialism, and interestism have prevailed, and the majority of young people are at a critical moment in the establishment of the Three Outlooks. Vulnerable.

The university period is a crucial period for a young person to establish the correct three perspectives and tie the first button of life. To bear the national and historical responsibility, young people must have good ideological and moral qualities, solid professional skills, and sufficient

social practice Experience, the requirements of these contents are essentially the requirements of the “May 4th Spirit”, which are inseparable from the promotion and influence of campus culture integrated into the “May 4th Spirit”.

2) The adult talents of young people urgently need to incorporate the “May 4th spirit” in the construction of university campus culture

(1) The construction of dominant campus culture and recessive campus culture are Asymmetric. Hidden campus culture is just an ideology. It is a culture that cannot be seen or touched. How to quietly and moisturize it to reflect and influence the audience of campus culture. In addition to long-term personal experience, it also needs to be highlighted through the construction of an explicit campus culture. However, the construction of the dominant campus culture in colleges and universities is generally singular and stagnates on the surface, so that the users of campus culture can not feel the existence of culture that is closely related to their own characteristics, can't feel the attraction of culture, and ultimately choose to ignore campus culture.

(2) The leading role of ideological and political education on youth is not enough.

In The context of economic globalization, multiple ideas collide with each other, and the diversification of values has become a situational development, forming a comprehensive social culture, and this comprehensive social culture has a strong penetration for young people .

Ideological and political education is the main means of value guidance. Campus culture and ideological and political education are interrelated and interact. Ideological and political education provides value guidance and value judgment for campus culture, and campus culture provides a better environment for educating people. However, the current situation is that ideological and political education courses are being weakened in some colleges and universities, and their role cannot be reflected.

3) The work of campus culture serving young people is superficial, and the role of strong tendons and soul casting has not been brought into full play.

At present, colleges and universities are vigorously promoting the development of colorful campus cultural life, including organizing cultural and sports activities with the theme of the “May 4th Movement” and “May 4th Spirit”, and organizing various social practice activities. This is worthy of affirmation, which can help young people improve and enrich themselves more in the spare time.

However, in the process, the corresponding problems were also exposed, that is, these tasks were only superficial, and the starting point was just to receive the notification from the superiors to design and organize to execute, without first thinking about the meaning behind the activities and not standing for the youth Look at the problem and solve the problem from the perspective of strengthening the soul.

### **3. The Main Function of Campus Culture to Promote Youth Growth**

Marx believes that once the advanced ideology and culture is grasped by the masses, it will be transformed into a powerful material force; on the contrary, if backward and wrong ideas are not broken, it will become a puppet for social development and progress.

1) The guiding function of campus culture to promote youth growth. On the one hand, campus culture has a guiding effect on the ideology and morals of young people. Campus culture is the external atmosphere of young people's study and life, which can affect young people unknowingly. A positive and healthy campus culture can help young people to build a correct three perspectives. On the other hand, campus culture plays a guiding role in the study of young people. The development connotation and value pursuit of the positive-effect campus culture are consistent with the development direction of the advanced socialist culture, which can stimulate young people's learning and work, and can also encourage teachers to better play Educational functions.

2) The restraint function of campus culture to promote youth growth. This refers to the fact that campus culture can target the users of campus culture, release a strong psychological restraint, and use pressure to influence and restrict and standardize their behavior. The constraint function has explicit constraints. For example, the rules and regulations of the school directly impose restrictions

on cultural users and impose corresponding punishments on those who fail to comply with or violate the system. There are also implicit restrictions, that is, moral constraints. Culture is in conflict with the public's worldview, values, and outlook on life, and will face public condemnation.

The core content of the “May 4th Spirit” is “patriotism, progress, democracy, and science.” It still has the greatest role in promoting the growth of youth in the new era. Armed with the “May 4th Spirit” to guide young students, they can at least understand “what should not be done” to build a life bottom line to prevent refusal, confusion, and even going astray.

#### **4. The Realization of the “May 4th Spirit” of College Campus Culture to Promote Youth Growth**

1)Explicit campus culture and recessive campus culture resonate at the same frequency and complement each other. On the one hand, colleges and universities should build a hidden culture, vigorously carry forward the “May 4th Spirit”, innovate and design a series of systems, manage teachers, organize campus cultural activities, and provide young people with a positive and healthy cultural atmosphere. On the other hand, it is necessary to build a hidden cultural construction that fully reflects the “spirit of the May 4th Movement”, so that colleges and universities can form a cultural and educating environment with no noise.

2)Ideology and politics lead young people to strengthen their souls. The “May 4th Spirit” builds a high ground for young students to believe and builds a red campus culture. On the one hand, the “May 4th Spirit” is incorporated into the school's ideological and political lessons to guide young people to “go up” and seek truth. On the other hand, they carry out campus cultural activities with the theme of the “May 4th Spirit” to guide young people to understand and practice The “May 4th Spirit” accepts and inherits the “May 4th Spirit” consciously, accepts the spiritual baptism of the red culture, and strengthens the soul.

3)To carry out classified innovation and entrepreneurship practice activities to cultivate innovation ability. Create a good campus innovation and entrepreneurship culture atmosphere, use the spirit of the May Fourth Movement to guide young people to “true” and be brave in innovation and entrepreneurship. For younger college students, carry out “interest + creative inspiration” innovation and entrepreneurship enlightenment activities to stimulate interest in innovation and entrepreneurship. For middle and high school students, implement “project + innovation and entrepreneurship training” to guide the practice of innovation and entrepreneurship. For the elites of innovation and entrepreneurship, the “competition + competition of innovation and entrepreneurship” is implemented to guide the entrepreneurial entrepreneurial challenge. The May 4th spirit of innovation and science is rooted in its mind, and innovation becomes a prominent symbol of youth.

4)Continuously strengthen the responsibility and dedication to improve moral quality. Guide young people to “good” and dedication, practice the core values of socialism, and build a campus volunteer culture. At the commemoration of the 100th Anniversary of the May 4th Movement, General Secretary Xi put forward the requirements for young people to “love the great motherland” and “bear the responsibility of the times”. The “May 4th Spirit” with patriotism as its core has become a powerful spiritual motivation to encourage young people to make great achievements. Colleges and universities should guide young college students to make ambitious achievements, dedicate themselves to the motherland and the people, and practice the “five for the country and worry for the people” with practical actions. Four spirits.

5)Use the new media to set the stage, and carry out the thematic activities to carry forward the spirit of the May 4th Movement, and guide youth to “good” and “beauty” with cultural people. Make full use of the powerful radiation effect of new media and the function of propaganda and communication, create a cultural position with the theme of carrying forward the “May 4th Spirit”, carry out a variety of campus activities, and create “Micro Classes”, “ “Micro-activities”, to make the theme activities close to the students' actual thinking and lifestyle, to include every young student as much as possible, to learn, experience and practice the “May 4th Spirit” in the theme activities, to enhance their spiritual realm.

6) Carry out the spirit of the May Fourth Movement with young volunteer service as a carrier and make practical results. We should take youth volunteer service as the starting point and carry forward the “May 4th Spirit”, so that young college students can exercise their character and experience in volunteer service activities that serve the society, the public, and the teachers as well as the students of the school. “Integrating into the blood of young people, becoming an excellent gene for young people to contribute to the country, and to contribute to the country and the people, converge into a majestic force to realize the national dream of rejuvenating China.

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